

Introduction to Stock Trading

Ready to enter the world of investing? Understanding stock markets doesn't have to be intimidating.

This guide will walk you through investment fundamentals, from stock types to trading platforms.

Whether you're a complete novice or have some experience, these tools will help build your confidence.



by **Abishan Ashley**



Types of Stocks

Blue-Chip Stocks

Large, established companies with reliable performance.

Examples: Apple, Microsoft, Coca-Cola

Typically offer dividends and steady 10% annual returns.

Penny Stocks

Low-priced shares, usually under \$5.

Higher volatility with potential for rapid growth.

Carry significant risk but appeal to speculative investors.

Exchange-Traded Funds

Baskets of securities that trade like stocks.

Offer built-in diversification across companies or sectors.

Lower-risk entry point for new investors.

Stock Order Types Explained



Market Orders

Execute immediately at current market price.

Best when price isn't your primary concern.



Limit Orders

Set maximum buy price or minimum sell price.

Trade executes only at your specified price or better.



Stop Orders

Trigger when stock reaches specified price.

Help minimize losses or protect profits automatically.





Trading Platforms Comparison

eToro

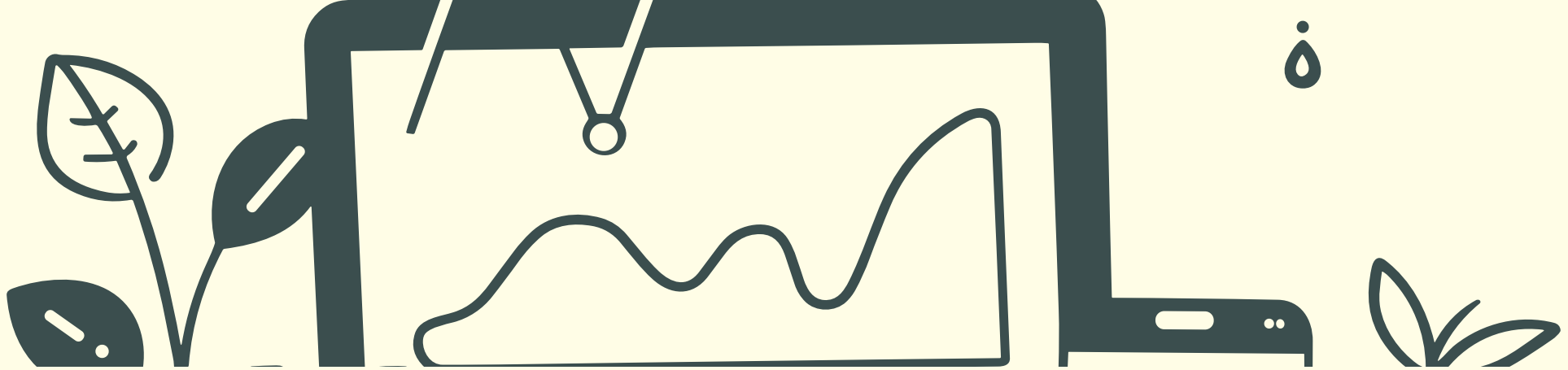
- Social trading capabilities
- Copy successful investors
- Global market access
- Cryptocurrency trading

Robinhood

- Commission-free trades
- User-friendly mobile app
- Fractional shares available
- Quick account setup

Key Features

- Real-time market data
- Research tools
- Portfolio tracking
- Educational resources



Robinhood Platform Walkthrough

Account Setup

Download the app and complete identity verification.

Link your bank account for deposits.

Dashboard Navigation

Browse stocks through the search function.

Track your portfolio performance at a glance.

Making Your First Trade

Select a stock and enter order details.

Review and confirm your transaction.

Using Research Tools

Access analyst ratings and company information.

Set price alerts for stocks you're watching.

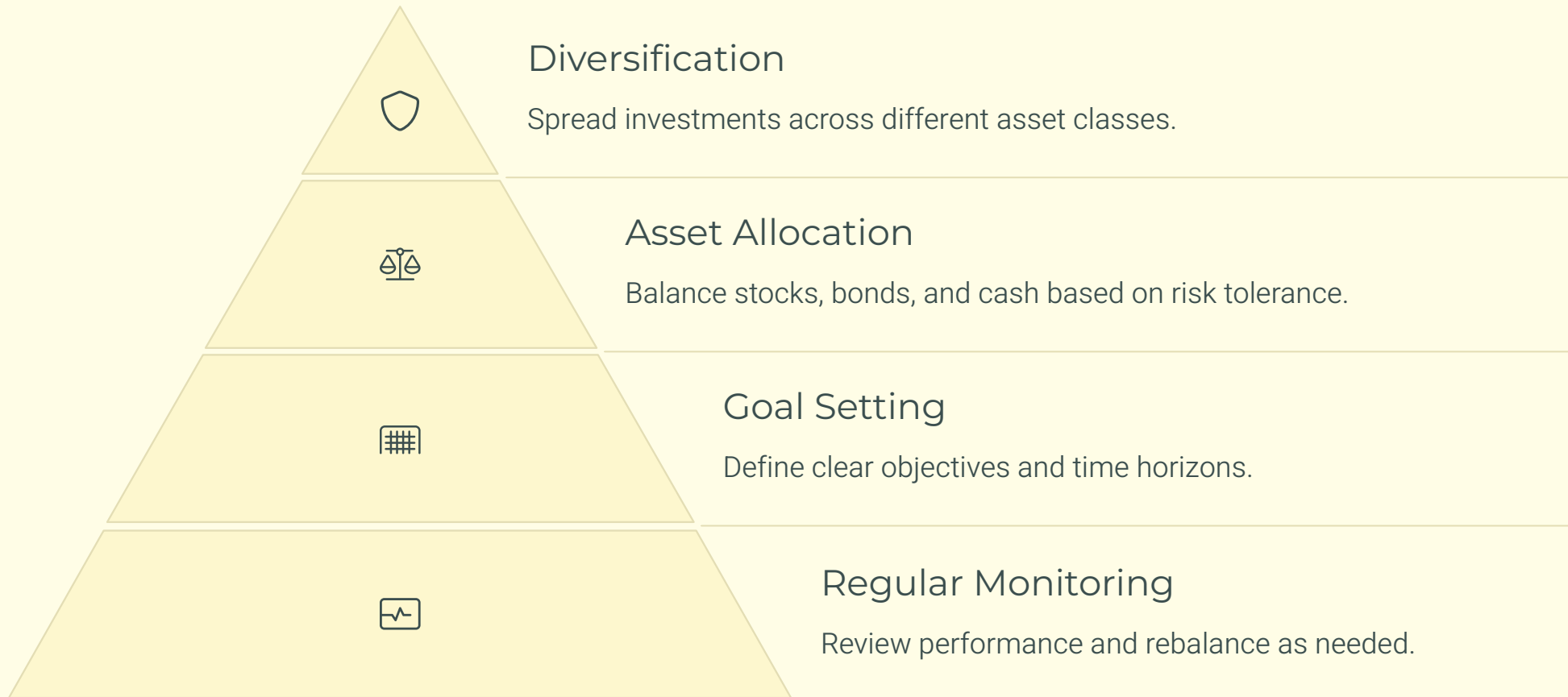


Stock Watching Worksheet

Stock Symb ol	Curre nt Price	P/E Ratio	Divide nd Yield	52- Week High	52- Week Low
AAPL	\$175. 04	28.9	0.5%	\$198. 23	\$124. 17
MSFT	\$338. 11	36.5	0.7%	\$366. 78	\$219. 35
JNJ	\$159. 87	16.8	2.9%	\$186. 69	\$155. 72

Track these metrics weekly for potential investments.

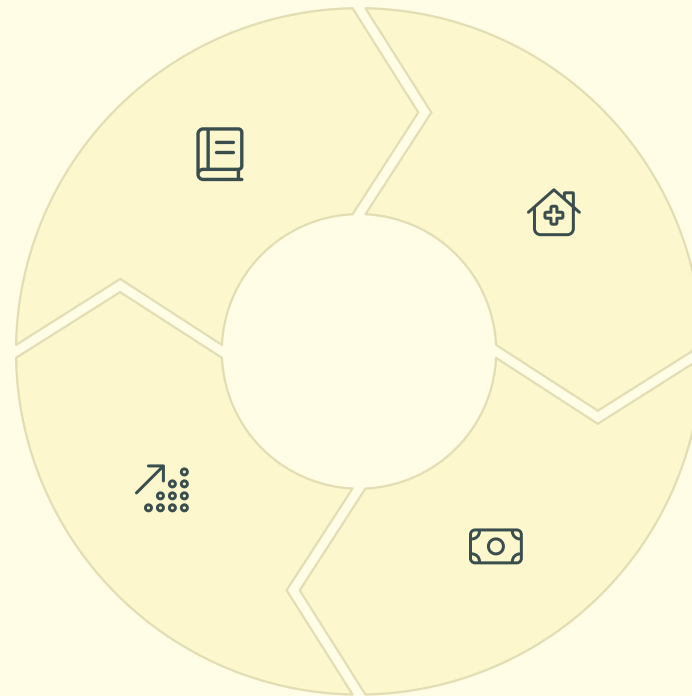
Risk Management Strategies



Next Steps in Your Investment Journey

Educate Yourself
Read investment books and follow financial news.

Expand Gradually
Increase investment size as your knowledge grows.



Practice Trading
Use paper trading simulators to build confidence.

Start Small
Begin with small investments you can afford to lose.